

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	308

	Invoice #	103615-1
	Invoice Date	10/21/12
_	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#	
10/09/12 - 10/15/12		06830030	103615	

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	Cash	Broadcast
Product Code	Advertiser Code	IDB#

Billing Calendar Billing Type

Special Handling

Product Code	Advertiser Code	DB#

Advertiser Ref	Agency Ref	

	On	4	ω	N	Line
KSNV KSNV KSNV	KSNV KSNV KSNV	KSNV KSNV	KSNV	KSNV KSNV KSNV	40.00
	M-F 6-7a WakeUp w/Wagners	M-F 5-6a WakeUp w/Wagners	M-F 5-6a WakeUp w/Wagners	Wake Up Early Wagners	Channel Description KSNV Wake Up Early Wagners
	6-7a	5-6a	5-6a	430a-5a	Time 430a-5a
10/08/ Tu Th	ㄲ궄롱근	10/08/1	10/15/1 M ABLE	Tu V V Tu	10/08/1
10/08/12 to 10/14/12 Tu 10/09/12 Tu 10/09/12 Tu 10/09/12 V 10/10/12 W 10/10/12 Th 10/11/12	10/09/12 10/10/12 10/11/12 10/11/12 10/12/12	M 10/15/12 M 10/15/12 to 10/08/12 to 10/14/12	10/15/12 to 10/21/12 M 10/15/12 MBLE TO PLACE to	10/09/12 10/10/12 10/10/12 10/10/12 10/11/12 to	Day Date to
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-TWTF 6:51 AM 7:00 AM 6:23 AM 7:00 AM 6:28 AM	5:52 AM 5:48 AM 5:59 AM 5:27 AM	5:48 AM	4:43 AM	4:41 AM 4:49 AM 4:54 AM 4:59 AM	Length Alred Days Ad-ID
NVSB-TV12-28Department NVSB-TV12-28Department NVSB-TV12-29 US All NVSB-TV12-29 US All NVSB-TV12-28Department	NVSB-TV12-28Department NVSB-TV12-29 US All NVSB-TV12-29 US All NVSB-TV12-28Department	NVSB-TV12-29 US Al?	NVSB-TV12-28Department	NVSB-TV12-28Department' NVSB-TV12-29 us All NVSB-TV12-29 us All NVSB-TV12-28Department'	
\$300.00 \$300.00 \$300.00 \$300.00 \$300.00	\$200.00 \$200.00 \$200.00 \$200.00	\$200.00	\$50.00	\$50.00 \$50.00 \$50.00 \$50.00	Rate Reconciliation
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ωN √ Ω ~	иμдω	حسم		<u>← ω 4 0</u> 1	Ref#

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Product	BERKLEY FOR SENATE
Estimate Number	308

Invoice #	103615-1
 Invoice Date	10/21/12
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Station	KSNV
Account Executive Amy McCreary	Arny McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#	
10/09/12 - 10/15/12		06830030	103615	

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser Co
Special Handling		Product Code

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	Product Code	

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XSNV XNSX	VSNV	KSNV	KSNV	KSNV	VSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	XSNV	VSNV		KSNV	VSNV	KSNV		VSNV	KSNV	KSNV	KSNV	KSNV	
											Today Show					Today Show				M-F 6-7a WakeUp w/Wagners				M-F 6-7a WakeUp w/Wagners	Channel Description
											658a-9am					658a-9am				6-7a				6-7a	Time
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10/12/12 10/12/12	10/11/12	10/11/12	10/11/12	10/10/12	10/10/12	10/10/12	10/09/12	10/09/12	10/09/12	10/08/12 to 10/14/12	б	10/15/12	10/15/12	10/15/12	10/15/12 to 10/21/12	ਰ	10/15/12	10/15/12	10/15/12 to 10/21/12	ថ	10/12/12	10/12/12	10/11/12	ਰ	Date
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	8:49 AM						8:58 AM	8:50 AM		-TWTF		8:40 AM	8:28 AM	7:27 AM	M		6:51 AM	6:24 AM	M		6:51 AM		6:51 AM		Length Aired Days 14
	NVSB-TV12-28Department						NVSB-TV12-28Department	NVSB-TV12-28Department				NVSB-TV12-28Department	NVSB-TV12-29 US All	NVSB-TV12-28Department			NVSB-TV12-29 Us Ali	NVSB-TV12-28Department			NVSB-TV12-29 US All		NVSB-TV12-29 US Ail		0.0
\$400.00 Credited \$400.00 Credited		\$400.00 Credited						\$400.00	\$400.00 Credited			\$400.00	\$400.00	\$400.00			\$300.00	\$300.00			\$300.00	\$300.00 Credited	\$300.00		Rate Reconciliation
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KSNV Main: (702)642-3333 Billing: (702)642-3333 1500 Foremaster Lane Formerly KVBC Las Vegas, NV 89101 Remit Address:

Billing Address:

Philadelphia, PA 19103 Attention: Accounts Payable 1831 Chestnut St. Shorr Johnson Magnus

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	308

Order Flight	Deal #	Alt Order#	Order#	:
10/09/12 - 10/15/12		06830030	103615	

Invoice Period

10/01/12 - 10/15/12 October 2012 10/21/12

Invoice Date Invoice Month

Invoice #

103615-1

Station	KSNV
Account Execu	Account Executive Army McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
*	
Billing Calendar	r Broadcast
Billing Type	Cash

Special Handling

Advertiser Ref	Agency Ref	1

KSNV KSNV KSNV 14 KSNV 15 KSNV					KSN) KSN) KSN)	KSN) KSN)	KSN	KSN			13 KSNV	KSNV		10 KSNV	KSNV	KSNV	KSN	XSN/		9 KSNV	KSNV	8 KSNV	Line Char	
/ / Dr Phil / 4PM NEWS (1 hour)											/ Dr Phil	/		/ Noon News	•					/ Noon News		/ Today Show	Channel Description	
3-4p 10ur) 4-5pm		3-4p	3-4p	3-4p							3-4p			12-1230pm						12-1230pm		658a-9am	Time Sales	
Tu W Th F 10/15/1 M	Tu W Th F 10/15/1	Tu Th F 10/15/1	Tu W Th F 10/1 <u>5/1</u>	┺井중단	₽₩₩Ţ	≓ ¥ I	٧Ţ	Ţ		10/08/1		M	10/15/1		ℸℷ	Τh	٤	딥	10/08/1		П		Day	
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3:24 PM 3:45 PM 3:45 PM 3:24 PM 3:49 PM	3:24 PM 3:45 PM 3:45 PM 3:24 PM 3:49 PM	3:24 PM 3:45 PM 3:24 PM 3:24 PM 3:49 PM	3:24 PM 3:45 PM 3:45 PM 3:24 PM 3:49 PM	-TWTF 3:24 PM 3:45 PM 3:24 PM 3:29 PM	-TWTF 3:24 PM 3:45 PM 3:24 PM 3:49 PM	-TWTF 3:24 PM 3:45 PM 3:24 PM	-TWTF 3:24 PM 3:45 PM	3:24 PM	-TWTF			12:09 PM	M		12:29 PM	12:26 PM	12:22 PM	12:16 PM	-TWTF		8:30 AM		Length Aired Days	
NVSB-TV12-28Department NVSB-TV12-29 us All NVSB-TV12-28Department NVSB-TV12-28Department	NVSB-TV12-28Department NVSB-TV12-29 us All NVSB-TV12-28Department NVSB-TV12-28Department	NVSB-TV12-28Department NVSB-TV12-29 us All NVSB-TV12-28Department NVSB-TV12-28Department	NVSB-TV12-28Department NVSB-TV12-29 us All NVSB-TV12-28Department NVSB-TV12-28Department	NVSB-TV12-28Department NVSB-TV12-29 us All NVSB-TV12-28Department NVSB-TV12-28Department	NVSB-TV12-28Department NVSB-TV12-29 us All NVSB-TV12-28Department NVSB-TV12-28Department	NVSB-TV12-28Department NVSB-TV12-29 us All NVSB-TV12-28Department	NVSB-TV12-28Department NVSB-TV12-29 us All	NVSB-TV12-28Department				NVSB-TV12-29 US All			NVSB-TV12-28Department	NVSB-TV12-28Department	NVSB-TV12-28Department	NVSB-TV12-28Department			NVSB-TV12-28Department		Adalo de la companya	
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KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 1500 Foremaster Lane Las Vegas, NV 89101

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

INVOICE

Advertiser B	Berkley, Shelley for Senate
Product B	BERKLEY FOR SENATE
Estimate Number 30S	38

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	Invoice Period	Invoice Month	Invoice Date	invoice #
2000	10/01/12 - 10/15/12	October 2012	10/21/12	103615-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order # 103613 Alt Order # 06830030	

Product Code	Advertiser Code	IDB#

Special Handling Billing Type Billing Calendar

> Cash Broadcast

			_
Advertiser Ref	Agency Ref	Product Code	Advertiser Code

	20	19	18	17	Line 16
KSNV KSNV KSNV KSNV KSNV KSNV	KSNV KSNV	KSNV	ANSY KSNA KSNA KSNA KSNA KSNA KSNA KSNA KSNA	ANSY XNSX XNSX XNSX XNSX XNSX XNSX XNSX X	Channe
	M-F Early News	M-F Early News	4PM NEWS (1 hour)	4PM NEWS (1 hour)	Channel Description KSNV 4PM NEWS (1 hour)
	5-630p	5-630p	4-5 pm	4-5pm	4-5pm
10/08/1 Tu Tu W W 7 <i>h</i>	10/15/1 M	M M	10/08/1 Tu W Th	ਸ∄≮ਹ	Day
Th 10/08/12 to 10/14/12 Tu 10/09/12 Tu 10/09/12 W 10/10/12 W 10/10/12 W 10/10/12 Th 10/11/12	10/15/12 to 10/21/12 M 10/15/12 M 10/15/12 M 10/15/12	10/15/12 to 10/21/12 M 10/15/12 to	1008/12 to 10/14/12 Tu 10/09/12 W 10/10/12 Th 10/11/12 F 10/12/12 F to	10/09/12 10/10/12 10/11/12 10/12/12 to	Date
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5:22 PM 5:29 PM 5:14 PM 5:23 PM	5:09 PM 6:24 PM	4:11 PM	-TWTF 4:26 PM 4:25 PM 4:28 PM 4:15 PM	4:51 PM 4:58 PM 4:45 PM 4:59 PM	Length Aired Days
NVSB-TV12-28Department' NVSB-TV12-28Department' NVSB-TV12-28Department' NVSB-TV12-28Department'	NVSB-TV12-29 US All NVSB-TV12-28Department	NVSB-TV12-29 US All	NVSB-TV12-28Department NVSB-TV12-28Department NVSB-TV12-28Department NVSB-TV12-28Department	NVSB-TV12-28Department NVSB-TV12-29 US All NVSB-TV12-29 US All NVSB-TV12-29 US All	1000
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7 W @ N 1 0	1 2		·	1 - 4 w	Kei #

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Main: (702)642-3333 VSNV Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC Remit Address:

Billing Address:

Attention: Accounts Payable Philadelphia, PA 19103 1831 Chestnut St. Shorr Johnson Magnus

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103615-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV	Order #
Account Executive Amy McCrean	Amy McCreary	Alt Orde
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order F

Billing Type Billing Calendar

Cash Broadcast

Special Handling

Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06830030	103615

	Product Code	Advertiser Code	IDB#
		-	

Advertiser Ref	Agency Ref	

Line		Channel Description	Time	Day	Date	Length	Length Aired Days Ad-ID		Rate Reconciliation	Ref#
20		M-F Early News	0		to					
	KSNV	•		П	10/12/12	:30	5:18 PM	NVSB-TV12-28Department	\$450.00	4.1
	KSNV			П	10/12/12	:i	6:29 PM	NVSB-TV12-29 US All	\$450.00	U
2	VSNV	Face to Face w/ J.Raiston	730-758pm		ਰ					
				10/08/12	10/08/12 to 10/14/12	2x	-TW-F		100	
	VSNV			Tu	10/09/12	:00			\$225.00 Credited) ~4
	KSNV			¥	10/10/12	:00			\$225.00 Credited	G
22	KSNV	Face to Face w/ J.Ralston	730-758pm		ਰ					
				10/15/12	10/15/12 to 10/21/12	1×	M			
	VNSX			Z	10/15/12	:30	7:48 PM	NVSB-TV12-28Department	\$900.00	_4
23	KSNV	Vegas Inc.	6:30-8pm		Б					
				10/08/12	10/08/12 to 10/14/12	1×	S-	:		
	VNSX			Sa	10/13/12	:30	7:53 PM	NVSB-TV12-28Department	\$150.00	.د
24	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm	une 630-730pm		ю					
				10/15/12	10/15/12 to 10/21/12	1×	M			
	KSNV			M	10/15/12	.00			\$400.00 Credited	7
26	KSNV	WKND Jeop/Wheel	630-730pm		ਨੋ					
				10/08/12	10/08/12 to 10/14/12	2 _x	S-			
	VNSX			Sa	10/13/12	:30	6:54 PM	NVSB-TV12-28Department	\$250.00	ب (
	KSNV			Sa	10/13/12	:30	7:16 PM	NVSB-TV12-28Department	\$250.00	N
27	KSNV	News 3 in Prime	7-10pm		ਰ					
				10/08/12	10/08/12 to 10/14/12	1×	S			
	VSNV			Su	10/14/12	:30	9:23 PM	NVSB-TV12-28Department	\$600.00	_
28	KSNV	Friday Prime 9-10pm	9-10pm		б					
				10/08/12	10/08/12 to 10/14/12	×	1 			

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Estimate Number

Berkley, S BERKLE

Advertiser Product

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

	Invoice #	103615-1
Shelley for Senate	Invoice Date	10/21/12
Y FOR SENATE	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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*	Cidel #	Deal #
	06830030	06830030

Pa		Special Handling
Ą	Cash	Billing Type
ЮE	Broadcast	Billing Calendar

IDB#	
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	

KSNV		35 KSNV	KSNV KSNV	KSNV	KSNV	34 KSNV	KSNV	31 KSNV	KSNV	30 KSNV	KSNV	29 KSNV	28 KSNV KSNV	Line Channel
KSNV		Tonight Show				Tonight Show		Wednesday Prime 10-11pm		Wednesday Prime 9-10pm		Friday Prime 8-9pm	Friday Prime 9-10pm	nel Description
		1135p-1237a				1135p-1237a		10-11pm		9-10pm		8-9pm	9-10pm	Пте
Tu 10/09/12 :00	4	to 10/08/12 to 10/14/12 8x	NOT AVAILABLE RATE M 10/15/12 :30 M 10/15/12 :30	NOT AVAILABLE RATE M 10/15/12 :00	M 10/15/12 :00		ü	to 10/08/12 to 10/14/12 1x	ည	to 10/08/12 to 10/14/12 1x	:30	to 10/08/12 to 10/14/12 1x	to F 10/12/12 :30	Day Date Lengi
		-TWTF	11:45 PM 12:29 AM		V	5	10:30 PM	W	9:42 PM	W	8:46 PM	 - -	9:20 PM	Length Aired Days
			NVSB-TV12-28Department NVSB-TV12-29 US All				NVSB-TV12-29 US All		NVSB-TV12-28Department		NVSB-TV12-28Department		NVSB-TV12-29 US All	Ad-ID
\$800.00 See MG 35.8,35.10,35.11,35.12,35.11	\$500.00 See MG 35.9,35.10,35.11,35.12,35.1:		\$500.00 MG for 34.2,34.1 \$500.00 MG for 34.2,34.1	\$500.00 See MG 34.3,34.4	\$500.00 See MG 34.3,34.4		\$1,400.00		\$1,700.00	ŀ	\$750.00		\$1,000.00	Rate
c			ω4	N	7		-7		_	i	_			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment of provider to Third Parties or by Third Parties to Applicant will continue to be responsible to Media Provider for payment of such advertising advertising and extension on behalf of a client, Applicant adventising to the payment of such advertising under the terms set forth herein above. If Applicant is an agency requesting advertising on behalf of a client, Applicant adventising to the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Billing Address:

1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	308

Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/15/12	October 2012	10/21/12	103615-1
			ŭ. 1

Station	KSNV
Account Executive Amy McCreary	Arny McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	103615
Alt Order#	06830030
Deal #	
Order Flight	10/09/12 - 10/15/12

Special Handling F	Billing Type Cash	Billing Calendar Broadcast II	
무	I≳	Ιō	ı

roduct Code	Advertiser Code	DB#

Advertiser Ref	Agency Ref	

Advertiser Ref	Agency Ref	

37						36																				35	Line
KSNV	KSNV	XSNV S	XSX V	VNSX		KSNV	KSNV	KSNV		KSNV		KSNV	KSNV	KSNV		KSNV		XSNV	KSNV	KSNV		KSNV		VNSX	KSNV	KSNV	Channel
M-F News 3 at Eleven						M-F News 3 at Eleven																				Tonight Show	Channel Description
n 11pm-1135pm						n 11pm-1135pm																				1135p-1237a	Time
	Π	<u> </u>	₹	Tu	10/08/1		771	П	NOT A	Tl	NOT A	TI	Ţ	Th	NOT A	Τħ	NOT A	Τħ	٤	٤	NOT A	₹	NOT A	₹	겁		Day
₽	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12 to 10/14/12	៩	10/12/12	10/12/12	AVAILABLE RATE	10/12/12	NOT AVAILABLE RATE	10/12/12	10/11/12	10/11/12	AVAILABLE RATE	10/11/12	AVAILABLE RATE	10/11/12	10/10/12	10/10/12	AVAILABLE RATE	10/10/12	AVAILABLE RATE	10/10/12	10/09/12	ਰ	Date
	:30	:: 30	မ	:30	4×		: :30	33	Ħ		Ħ	:00	:30	30	TE	.; 00	E E	:00	:30 0	ä	TE	:00	JE	:00	:30		Length
	11:30 PM	11:23 PM	11:24 PM	11:22 PM	-TWTF		12:20 AM	12:10 AM					12:32 AM	11:47 PM					12:23 AM	12:13 AM					12:32 AM		Aired Days
	NVSB-TV12-28Department	NVSB-TV12-28Department	NVSB-TV12-29 US All	NVSB-TV12-28Department			NVSB-TVIZ-29 US AII	NVSB-TV12-28Department					NVSB-TV12-28Department	NVSB-TV12-29 US AII					NVSB-TV12-29 US A!!	NVSB-TV12-29 US At I					NVSB-TV12-28Department		Length Aired Days Ad-ID Ka
	\$425.00	\$425.00	\$425.00	\$425.00			\$500.00	\$500.00)	\$500.00		\$500.00	\$500.00	\$500.00) 	\$500.00		\$500.00	\$500.00	\$500.00		\$500.00		\$500.00	\$500.00		Te
							MG for 35.7,35.1,35.3,35.4,35.5,35.6,	MG for 35.7,35.1,35.3,35.4,35.5,35.8,		See MG 35.9,35.10,35.11,35.12,35.1;		See MG 35.9,35.10,35.11,35.12,35.1.		MG 101 35.7,35.1,35.3,35.4,35.5,35.8,		\$500.00 See MG 35.9,35.10,35.11,35.12,35.1.		See MG 35.9,35.10,35.11,35.12,35.1.	MG for 55.7,55.1,55.5,55.4,55.5,55.6,	WIG TOT 35.7,35.1,35.3,35.4,35.5,35.8,		See MG 35.9,35.10,35.11,35.12,35.17		\$500.00 See MG 35.9,35.10,35.11,35.12,35.1.	MG for 35.7,35.1,35.3,35.4,35.5,35.8,		xeconditation
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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant and that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be reconsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant in the sevent advertising advertising and advertising and advertising advertised is an advertiser, all payment of such advertising buy order to the them set of the Interin above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict agencies which place advertising buy order is entirely and the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airlime under this advertising sales contract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC KSNV Remit Address: Billing: (702)642-3333 1500 Foremaster Lane

Billing Address:

Philadelphia, PA 19103 1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

INVOICE

Advertiser	Berkley, Shelley for Senate	Invoice Da
Product	BERKLEY FOR SENATE	Invoice Mo
Estimate Number 30S	30S	Іпуоісе Ре

*****	Order#	Invoice Period	Invoice Month	Invoice Date	Invoice #
DESCRIPTION	103615	10/01/12 - 10/15/12	October 2012	10/21/12	103615-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#
10/09/12 - 10/15/12		06830030

P		Special Handling
Æ	Cash	Billing Type
₫	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

	43			42			<u>4</u>				40				39				38			37	Line
KSNV	KSNV	XSNV VNSX		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	VSNV		VSNV	Line Channel
	Saturday Night Live			Sunday Today			News 3 Today - SAT				News 3 Sunrise SATURDAY				Saturday Today				Sa-Su News 3 at Eleven			M-F News 3 at Eleven	Lescription
	1130pm-1:02am			7a-8am			9am-930am				6a-7a				7a-9am				11pm-1135pm			11pm-1135pm	ime
Sa	10/08/1	Sn Sn	10/08/1		Sa	10/08/		Sa	Sa	10/08/1		Sa	Sa	10/08/1		Su	Sa	10/08/1		Z	10/15/1		To dy
Sa 10/13/12	to 10/14/13	10/14/12 10/14/12	10/08/12 to 10/14/12	♂	10/13/12	10/08/12 to 10/14/12	ਰ	10/13/12	10/13/12	10/08/12 to 10/14/12	ಕ	10/13/12	10/13/12	10/08/12 to 10/14/12	៩	10/14/12	10/13/12	10/08/12 to 10/14/12	ť	10/15/12	10/15/12 to 10/21/12	б	Date
:00	,	.00	2×		:30	1×		:30	:30	2 X		:30	:30	1 2		:30	:30	2x		:30	1x		Lengin
į.) 		S		9:29 AM	\$-		6:53 AM	6:37 AM	S-		8:00 AM	7:30 AM	S-		11:23 PM	11:10 PM	SS		11:21 PM	M		Date Length Filed Days
					NVSB-TV12-29 Us All			NVSB-TV12-28Department	NVSB~TV12-29 US A11			NVSB-TV12-28Department	NVSB-TV12-29 US ATT	:		NVSB-TV12-28Department	NVSB-TV12-29 US All			NVSB-TV12-29 US All			Contract of the Contract of th
\$550.00 Credited		\$350.00 Credited			\$200.00			\$150.00	\$150.00			\$225.00	\$225.00			\$400.00	\$400.00			\$425.00			Trecondition.
1		2 7						_	2				. 23				2			_			

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Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

		I
Advertiser	Berkley, Shelley for Senate	1=
Product	BERKLEY FOR SENATE	=
Estimate Number	30S	=

invoice #	103615-1
 Invoice Date	10/21/12
 Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/15/12

		•
Order	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt Or	Amy McCreary	Account Executive Amy McCreary
Order	KSNV	Station

Order Flight	Deal #	Alt Order#	Order#	
10/09/12 - 10/15/12		06830030	103615	

illing Calendar Broadcast IDB # silling Type Cash Advert special Handling Product

Advertiser Ref	Agency Ref	

5			49				48			47						46				45				4	Line
KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	VSNV	KSNV	VNSX	VSNV		KSNV	KSNV	KSNV		KSNV	KSNV	XSNV		KSNV	Channel
Late Night w/Fallon			The Agenda 1230pm				M-F Jeopardy/Wheel of Fortune 630-730pm			The Agenda 1230pm						The Agenda 1230pm				Late Night w/Fallon				M-F Early News	Channel Description
1236a-136am			1230-1p				rtune 630-730pm			1230-1p						1230-1p				1237a-136am				5-630p	Time
	۶	10/08/1		П	۶	10/08/1		Z	10/15/1		П	Τ̈́	٤	τu	10/08/1		П	Tu	10/08/1		71	٧	10/08/1		Lay
ਰੋ	10/10/12	10/08/12 to 10/14/12	ਰ	10/12/12	10/10/12	10/08/12 to 10/14/12	♂	10/15/12	10/15/12 to 10/21/12	ð	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12 to 10/14/12	б	10/12/12	10/09/12	10/08/12 to 10/14/12	8	10/12/12	10/10/12	10/08/12 to 10/14/12	6	Date
	:30	1 ×		:30	:30	ķ		:30	1x		33	:30 0	:30	:30	4x		:30 0	:30	2x		:30	:30	2x		1Ee Gu
	12:40 PM	WTF		7:29 PM	6:37 PM	W-F		12:55 PM	M		12:40 PM	12:56 PM	12:56 PM	12:46 PM	-TWTF		1:18 AM	1:19 AM	-TWTF		5:15 PM	6:22 PM	-TWTF		Leight Miseo bays in
	NVSB-TV12-29 us All			NVSB-TV12-28Department	NVSB-TV12-28Department			NVSB-TV12-28Department			NVSB-TV12-29 US All	NVSB-TV12-29 US All	NVSB-TV12-28Department	NVSB-TV12-28Department			NVSB-TV12-28Department	NVSB-TV12-28Department			NVSB-TV12-28Department	NVSB-TV12-28Department			- Nais
	\$325.00			\$1,300.00				\$325.00			\$325.00	\$325.00	\$325.00	\$325.00			\$250.00	\$250.00			\$1,200.00	\$1,200.00	ē č		Nate Necolicitation
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KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 1500 Foremaster Lane Remit Address: Las Vegas, NV 89101

Estimate Number

Product Advertiser

Billing Address:

Attention: Accounts Payable Shorr Johnson Magnus Philadelphia, PA 19103 1831 Chestnut St.

Line

Description Late Night w/Fallon

Time 1236a-136am

Day

Date

Length Aired Days Ad-ID

Rate

Reconciliation

Ref#

50

VNSX Channel

KSNV

Aired Spots

INVOICE

	Invoice #	103615-1
Berkley, Shelley for Senate	Invoice Date	10/21/12
BERKLEY FOR SENATE	Invoice Month	October 2012
308	Invoice Period	10/01/12 - 10/15/12

		1
Station	KSNV	Γ_
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	r
Sales Region	National	

Order#	103615
Alt Order#	06830030
Deal #	
Order Flight	10/09/12 - 10/15/12

Broadcast Cash			
Cash	Billing Calendar	Broadcast	IDB ;
	Silling Type	Cash	Adve
	Special Handling		Prod

Ţ	Ą	П
Product Code	Advertiser Code	IDB#
⊕	ode	
I	l	l

Advertiser Ref	Agency Ref	

1>>		98	711	٧	10/08/1
Net Amount Due	Gross Total Agency Commission		10/12/12 :30	10/10/12 :30	10/08/12 to 10/14/12
ission t Due			:30		2 2
\$38,850.00 \$5,827.50 \$33,022.50	\$38,850.00		1:29 AM	1:34 AM	2xWTF
7.50 Payment Terms 30 Day:	0.00 7.50		1:29 AM NVSB-TV12-28Department	1:34 AM NVSB-TV12-29 US ATT	
Days			\$250.00	\$250.00	

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